

**First Annual AMPI Meeting:  
The Zanzibar Declaration  
15 February 2013**

We, African policymakers and regulators, as members of the Alliance for Financial Inclusion (AFI), met in Zanzibar, Tanzania to launch the first African Mobile Phone Financial Services Policy Initiative (AMPI).

During our meetings we heard from each other, and from stakeholders, including high-level representatives from financial services providers, telecommunications companies, and international development agencies. Together we reflected on effective ways to support policy reforms for mobile financial services in Africa within a regional framework.

Following these discussions we agreed on the strategic objectives, governance structure, and logistical arrangements for this landmark initiative - the AMPI.

We believe that AMPI will be the firm platform for AFI members in Africa to provide high-level leadership in the overall development of mobile financial services policy and regulatory frameworks, and to coordinate efforts of regional peer learning. This in turn will broaden knowledge and promote MFS policy development throughout the entire AFI Network.

Our initiative is a framework through which our members will determine effective policy solutions for advancing MFS across the African continent through cooperation among policymakers and regulators, private sector players, development partners as well as research institutions.

We are confident that AMPI will serve as a mechanism to drive responsible uptake of the use of Mobile Financial Services (MFS) in Africa and contribute to mutual learning and best practices.

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