

Chile Cuenta Electronic G2P Program

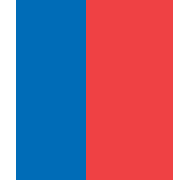


Gobierno
de Chile

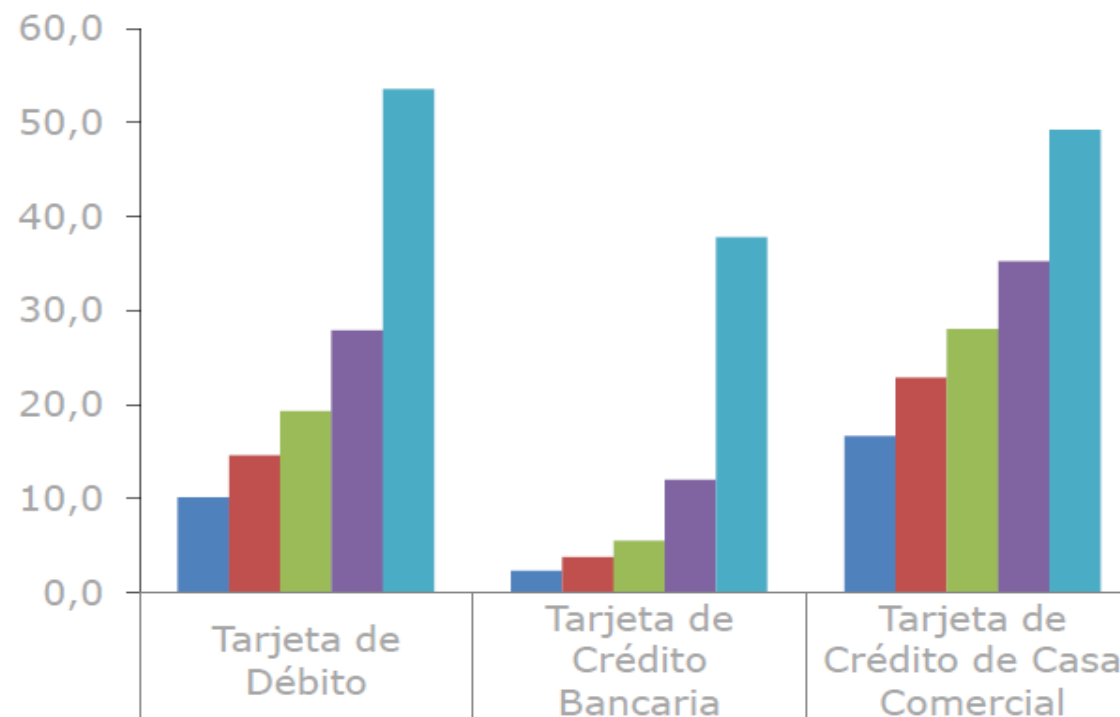


Los beneficios del Estado,
más fácil y rápido

Financial Inclusion in Chile



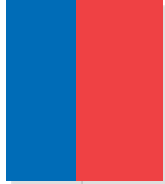
Adults (18+) using an electronic payment product



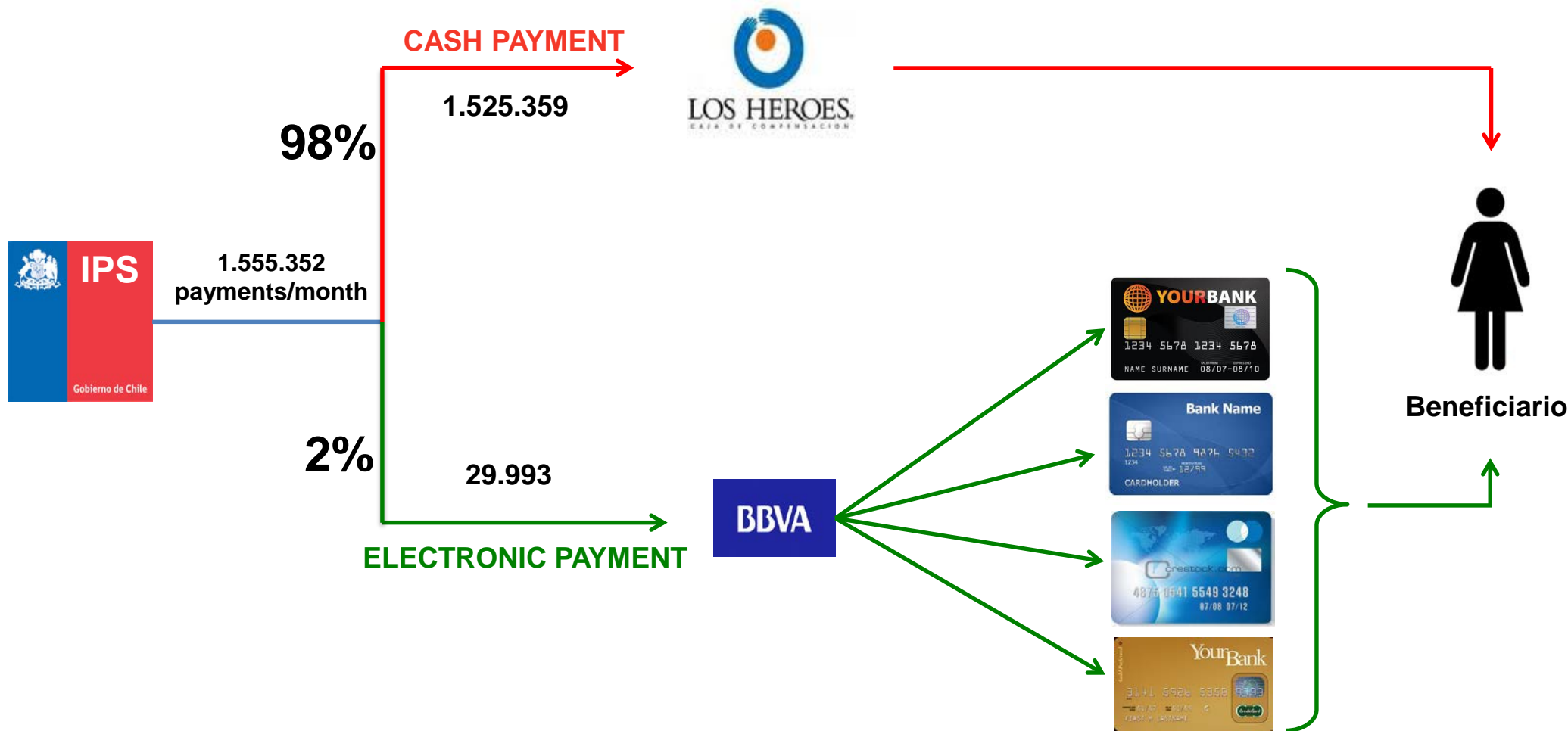
75% of the population 18+ (I°) does not have an electronic payment product.

Source: Encuesta CASEN 2011





Social Benefits Payment Channels



The Beneficiary **VOLUNTARILY** chooses the payment channel.



What is Chile Cuenta?



- 1. Subsidy to the electronic payment.**
- 2. Initiate the process to open an account**
- 3. Open to any financial institution**

Chile Cuenta Pilot - Results

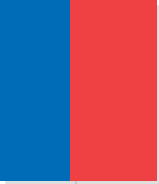
	TOTAL	2 comunas Valparaíso	7 comunas Metropolitan
Offered	3.952	456	3.496
Accepted	2.193	344	1.849
% Offered/Accepted	55%	75%	53%

March 2013



Los beneficios del Estado,
más fácil y rápido

Objectives



**Development
financial market**

Competition
lower prices

New/innovative
products





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más fácil y rápido