
AFI PUBLIC-PRIVATE DIALOGUE (PPD) PLATFORM ON FINANCIAL INCLUSION

The AFI Public-Private Dialogue (PPD) Platform is a unique, global collaboration of public and private sector decision-makers working together to advance financial inclusion.



WHAT IS THE AFI PPD PLATFORM?

The AFI PPD Platform gives policymakers, regulators, the private sector, development partners and other key players the opportunity to engage in frank and focused conversations, share technical expertise on key financial inclusion issues, develop more informed policy, and encourage innovation and investment.

The AFI PPD Platform is implemented both at the global and regional levels.

MILESTONES

2014

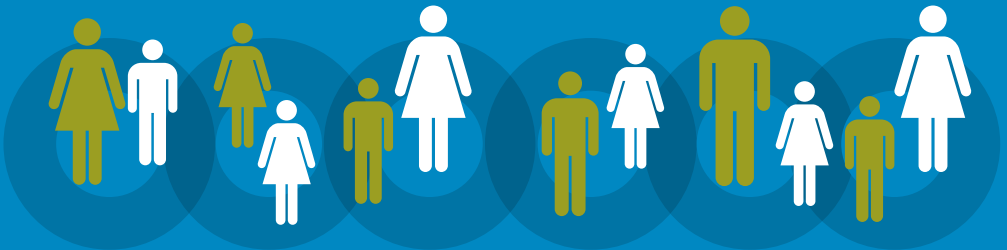
SEPTEMBER: AFI leaders and private sector partners launch the PPD Platform at the AFI Global Policy Forum (GPF) in Port of Spain, Trinidad & Tobago.

2015

JANUARY: Private sector leaders at the annual World Economic Forum in Davos welcome the PPD Platform as a unique collaborative effort.

2016

APRIL: AFI leaders and private sector partners develop joint “High Level Consensus and Recommendations” on key market and regulatory barriers to scaling up digital financial services (DFS).



2017

APRIL: AFI leaders and private sector partners articulate joint “Recommendations to Advance Financial Inclusion for Women via Digital Financial Services (DFS)”.

2018

APRIL: AFI leaders and private sector partners’ cohesive voice to “Further Enhance the Development of Digital Cross-Border Remittances to Advance Financial Inclusion”.

2019

APRIL: AFI leaders and private sector partners acknowledged a need for the development of a cybersecurity toolkit on financial inclusion-specific services and examine other emerging risks.

MAY: First regional AFI PPD High-Level Session in Africa.

WHY ENGAGE THROUGH AFI?

With a global membership from more than 90 countries representing over 80% of the world's unbanked, AFI is uniquely positioned to facilitate international cooperation in financial inclusion. AFI's PPD Platform exposes policymakers to private sector insights at critical stages of the policy development process. The private sector has an unprecedented opportunity to voice their views and share experiences with leaders of public institutions who are regulating new and high-growth markets.

BENEFITS FOR AFI MEMBERS

- > Enriched understanding of market challenges, opportunities and realities
- > Capacity building through customized training
- > Technical inputs from private sector experts in specific policy areas
- > Early exposure to innovations, new technologies and business models that scale up policy solutions more quickly
- > Market information and data from private sector
- > Systematic partnerships with private sector on selected activities

BENEFITS FOR THE PRIVATE SECTOR

- > Systematic engagement with senior policymakers and financial regulators
- > Greater awareness of new and emerging policy issues and decisions
- > Opportunity to assist regulators in identifying and addressing the regulatory barriers to scaling up new technologies and approaches

AREAS OF COOPERATION

Global and regional financial services providers have committed to participate in AFI's PPD Platform with a focus on the following activities.

- 1 Capacity building and training for AFI members, on topics where private sector has expertise, particularly new and emerging digital financial services technology
- 2 High-level dialogue on innovative products, business models and approaches
- 3 Private sector inputs toward AFI's research and knowledge product development (per AFI members' discretion)
- 4 Private sector input into AFI's regional initiatives
- 5 Global advocacy on select issues
- 6 Private sector financial support for select AFI programs and activities

PLAN FOR AFI PARTNERS

Each AFI PPD Partner will work with the AFI Management Unit to develop a customized engagement plan that utilizes their unique technical and operational expertise.

Opportunities for engagement can include:

AFI GLOBAL POLICY FORUM

- > High-level dialogue with AFI leadership on shared strategic priorities
- > Unique opportunity to highlight innovations and achievements at a variety of AFI platforms throughout the year
- > A highly visible exhibition space in the AFI Marketplace

TRAINING & CAPACITY BUILDING

- > Contribute to AFI's capacity building and training program for policymakers and regulators to increase their awareness of private sector innovation and opportunities and risk management implications of new products and services

REGIONAL INITIATIVES

- > Scale up technical knowledge exchange within AFI's regional policy initiatives

OTHER OPPORTUNITIES

- > AFI will continuously review and update the PPD to take advantage of new opportunities for public-private dialogue.

HOW DO I GET INVOLVED?

AFI screens PPD Partner candidates' expressions of interest and offers select like minded private sector stakeholders the opportunity to become a PPD partner.

CRITERIA FOR SELECTION

AFI Partners must demonstrate substantial capacity and have a proven track record in expanding financial services to the unbanked in developing and emerging countries in one or more regions. PPD Partner status is conditional upon approval by AFI, with the possibility of annual renewal.

TO LEARN MORE, PLEASE CONTACT:

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